

## SUPPORT US, PLEASE!

In order to implement the diverse activities of the Göttingen Beautification Association, we need your help!

**Please support the Göttingen Beautification Association with your donation, help and/or become a member. You can also find a membership application on our homepage.**

**Donation account:**

**Sparkasse Göttingen (BIC NOLADE21GOE)**

**IBAN DE44 2605 0001 0000 0509 89**

Donations are tax-deductible due to the non-profit status of the association. Donation receipts can be issued on request.



*Hünstollen Tower*



*TORHAUS-GALERIE*

**Göttinger Verschönerungsverein (GVV) e.V.**

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Göttinger  
Verschönerungsverein  
(GVV) e.V.



02 | 2025 - setting & layout: Phase Zwei Werbung, Göttingen

# Commitment in the interest of the citizens

Everything at a glance!

Founded in 1876

**Beautification Association  
in Göttingen**

Göttinger  
Verschönerungsverein  
(GVV) e.V.





*Georg Merkel  
Lord Mayor  
1870–1893*

The Beautification Association of Göttingen is a registered, non-profit association and has its headquarters in Göttingen. Any natural or legal person can become a member of the association.

The Beautification Association was born on March 21, 1875. In a letter so dated, it was proposed to the then Lord Mayor of Göttingen Georg Merkel that a Beautification Association be founded “for the uplift, increase and development of the natural beauty of the Göttingen surroundings”. For Merkel, his own reform programme to develop Göttingen into a “garden city” and to afforest the Hainberg had the highest priority. He therefore adopted the suggestion and founded the Göttingen Beautification Association in the town hall on April 12, 1876 in the presence of about thirty residents from various social circles.

With the support of the new association, afforestation (e.g. the Hainberg), tree planting, the erection of observation towers (Bismarck Tower and Hünstollen Tower), the extension and marking of hiking trails and much more were carried out.

To this day, this association, rich in tradition, supports the town of Göttingen with many activities.

The purpose of the association, which is now a non-profit organization, is according to our statutes the promotion of

- **preservation of local history and local lore:**  
support of local history research, cooperation with Göttingen’s local history societies and local historians, preservation of memorial stones and fountains
- **nature conservation and landscape management:**  
maintenance and development of nature and landscape, renaturalization (e.g. Tuchmacherborn), new planting of trees, preservation of lookout points (e.g. Hünstollen Tower with Brocken view of the Harz Mountains) and much more
- **conservation and preservation of historical monuments:**  
participation in the preservation of our town and townscape, preservation and development of local cultural assets, restoration of historic green spaces (e.g. ramparts, rose garden), support for the German UNESCO initiative “Intangible Heritage Cemetery Culture” in connection with the listed cemeteries, in particular with the large-scale monument ensemble of our town cemetery
- **arts and culture:**  
mainly the organization of cultural events, primarily in the TORHAUS-GALERIE in the town cemetery, art exhibitions with local and regional artists as well as accompanying programmes: music, lectures, readings, theatre

